

2020 Novo Nordisk New Jersey Marathon & Half Marathon  
Official Charity Partner Application

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For consideration of 2020 NJM Official Charity Partner Program, please complete the following information and authorize the agreement found below.

Organization Name: \_\_\_\_\_  
501(c)(3) status: \_\_\_\_\_  
Fundraising-specific Website URL: \_\_\_\_\_

Please provide information on the Charity Partner Primary Contact:

First and Last Name: \_\_\_\_\_  
Work Phone: \_\_\_\_\_  
Cell Phone: \_\_\_\_\_  
Work Address 1: \_\_\_\_\_  
Work Address 2: \_\_\_\_\_  
Work City, State, Zip: \_\_\_\_\_

Has your organization previously partnered with the NJM? Y or N  
If yes, in which years?

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What is the primary purpose/mission of your organization?

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How do you structure your participant fundraising program?

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Who is your target customer/athlete?

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Will you be providing a run training program to your athletes?

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Do you offer additional benefits to your athletes?

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Do you anticipate having coaches register and run as part of your group? Y or N  
If yes, what is your estimate for number?

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Do you anticipate having staff members onsite race weekend? Y or N  
If yes, what is your estimate for number?

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Please note any additional relevant information regarding your charity or potential involvement with the NJM:

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2020 Novo Nordisk New Jersey Marathon & Half Marathon  
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As the Charity Partner Primary Contact, I agree that in consideration for being provided a 10% discount entry code:

- we will register a minimum of 5 entrants to the 2020 Novo Nordisk NJ Marathon & Half Marathon races.
- we will control usage of this discount code to be limited to only true Charity Partner athletes as described above.
- we have reviewed the 2020 NJM Charity Program and understand the levels and timelines for tallying entries for partner incentive awards.
- we will communicate to the event for Charity Partner customer service only through the authorized group contact person.
- we acknowledge that fundraisers need to apply the Charity Partner entry discount code at the time of each registration to be offered the entry discount. Athletes who neglect to apply the code can be added by NJM admin to the roster for tally purposes but will not be offered a retroactive discount.
- we acknowledge that issuance of the code indicates authorized execution of this agreement on behalf of Pacers Events LLC and the 2020 Novo Nordisk NJ Marathon & Half Marathon.

Agreed and Authorized by the Charity Partner Contact:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Please execute and return to [gail@runpacers.com](mailto:gail@runpacers.com) by email for review, acceptance, and issuance of the Charity Partner discount entry code. Registration questions can be directed to [gail@runpacers.com](mailto:gail@runpacers.com), event questions can be directed to [events@runpacers.com](mailto:events@runpacers.com).